

SPONSORSHIP OPPORTUNITIES

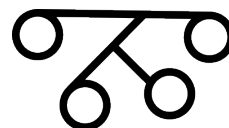
International Conference on CBT for Children and Adolescents:
New Challenges for New Generations

July, 9 – 11, 2020

Zagreb, Croatia

<https://cbtca2020.ffzg.unizg.hr/>
cbtca2020@ffzg.hr

Proudly organized by:



Faculty of Humanities
and Social Sciences,
University of Zagreb



Dear sponsors and exhibitors,

it is our great pleasure to invite you to the International Conference on CBT for Children and Adolescents which will be held in Zagreb, Croatia from July 9-11, 2020.

With careful consideration of a variety of marketing options we have developed a range of sponsorship opportunities that you will find in this sponsorship prospectus.

For any further inquiries please feel free to contact us at cbtca2020@ffzg.hr.

*Organizing committee
of International Conference on CBT for Children and Adolescents*



Welcome note

On behalf of the Croatian Association for Behavioral-Cognitive Therapies and Faculty of Humanities and Social Sciences, we have the honor and pleasure to invite you to **International Conference on CBT for Children and Adolescents**. The conference will be held on **July 9 – 11, 2020 in Zagreb**, the capital of Croatia, “the city with a million hearts”. It is a city that has managed to preserve its soul and identity as well as its cultural and historical heritage.

In 2020, Croatian Association for Behavioral-Cognitive Therapies will celebrate its 25th anniversary. Besides our celebration, we have decided to organize an international conference that is focused on children and youth. Growing up in a new millennium brings more challenges for young people, as well as for their parents and teachers, but also the professionals. That is why we have named our conference **New Challenges for New Generations**. Our future relies on the young people, so we wanted to stress the importance of implementing effective treatments with the young ones and bridge the gap of transition from child to adult psychotherapy. CBT is evidence-based psychological treatment for most of the psychological problems in children and adolescents. The main aim of the conference is to gather the scientists and professionals who practice and research cognitive-behavioral approach in prevention and treatment of different psychological problems in children and youth.

The conference will be held on the Faculty of Humanities and Social Sciences at the University of Zagreb. The University of Zagreb (est. 1669) is the oldest and biggest university in South-Eastern Europe. With its comprehensive programs and over 50,000 full-time undergraduate and postgraduate students, the University is the most highly recognized teaching institution in Croatia. The Faculty of Humanities and Social Sciences is the leading humanities and social sciences faculty in Croatia, with high results achieved in both teaching and research.

We warmly invite you to join the International Conference of CBT for children and adolescents, present your work and your experience, learn from others and take part in different professional discussions. We will ensure that the conference will be scientifically interesting and important event that will make a significant contribution to effective CBT treatments with children and youth.

We also believe that, besides interesting scientific program, the coziness of our city, and the traditional Croatian hospitality will make your stay in Zagreb an unforgettable experience.

We are looking forward to seeing you in Zagreb in summer of 2020!

Ivanka Živčić-Bećirević & Anita Lauri Korajlija
Chairs of the International Conference on CBT for Children and Adolescents

Sponsorship opportunities

An exciting range of sponsorship opportunities has been created to allow you to select what best suits your needs and budget. We prepared for you several sponsorship packages. In case no package suits your current market aims, we will gladly discuss alternative offers with you. Please feel free to contact us at cbtca2020@ffzg.hr to discuss your needs.



GOLD SPONSOR

30 000 kn

BENEFITS INCLUDE:

- 1 page advertisement on the cover of conference program and digital book of abstracts
- logo with link on the conference website designated as gold sponsor in prime placement
- logo with link in all digital newsletters and our social media presentation on Facebook and Twitter
- stand (6 m²) in prime location in exhibition hall
- 3 free registrations for the International Conference on CBT for Children and Adolescents
- logo on promotional banner during the conference
- promotional material in delegate bag



SILVER SPONSOR

20 000 kn

BENEFITS INCLUDE:

- 1 page advertisement in the digital book of abstracts
- logo with link on the conference website designated as silver sponsor in good placement
- logo with link in all digital newsletters and our social media presentation on Facebook and Twitter
- stand (4 m²) in with one table, two chairs, and an electric outlet
- 2 free registrations for the International Conference on CBT for Children and Adolescents
- logo on promotional banner during the conference



BRONZE SPONSOR

10 000 kn

BENEFITS INCLUDE:

- ½ page advertisement in the digital book of abstracts
- logo with link on the conference website designated as bronze sponsor
- logo with link in all digital newsletters and our social media presentation on Facebook and Twitter
- stand (2 m²) in with one table, one chair, and an electric outlet
- 1 free registration for the International Conference on CBT for Children and Adolescents
- logo on promotional banner during the conference

FRIENDS OF THE CONFERENCE

3 000 kn

- logo in the digital book of abstracts
- logo with link on the conference website in designated area beneath the gold, silver, and bronze sponsors
- logo with link in our social media presentation on Facebook and Twitter

STAND

5 000 kn

During the International Conference on CBT for Children and Adolescents you can exhibit and/or sell your products and services by applying for a stand. As an exhibitor you will receive the following:

- stand (2m²) with one table, two chairs, and an electric outlet
- 2 registrations to man the stand (please note that these registrations do not permit you to participate in the scientific programme of the conference)

SUMMARY

	GOLD	SILVER	BRONZE	FRIENDS	STAND
Advertisement in the digital book of abstracts	1 cover page	1 page	½ page	logo	
Advertisement in conference programme	1 page				
Logo with link on the conference website	+	+	+	+	
Logo with link in the digital newsletter	+	+	+		
Logo with link on Facebook and Twitter	+	+	+	+	
Stand	6 m ²	4 m ²	2 m ²		2 m ²
Free registrations	3	2	1		
Logo on promotional banner during the conference	+				

Additional sponsorship opportunities

PROMOTIONAL MATERIAL IN DELEGATE BAG	5 000 kn
NOTE BLOCK IN DELEGATE BAG	2 000 kn
PEN IN DELEGATE BAG	2 000 kn

Donations can be paid to:

Croatian Association for Behavioral-Cognitive Therapies (CABCT)

Senoina 25, 10 000 Zagreb, Croatia

Bank: Zagrebacka banka d.d.

IBAN: HR6723600001101583156

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